

Intact Cliqx

# The Smart Way To Sell Online



## Integrated eCommerce Solutions

Intact has developed a suite of solutions to facilitate companies who wish to operate a high level of integration between their e-commerce site and their Intact business software system.

This real-time integration offers multiple benefits including saving time and money, reducing human error and ensuring customer expectations are satisfactorily met. The automatic synchronisation of data between your Intact system and your e-commerce store is vital if you are serious about your e-commerce endeavours.

Whatever solution you choose, real-time integration with your Intact system will result in multiple benefits for your customer and your business, making this the smart way to sell online.





## **Cliqx Solutions**

We've partnered with nopCommerce, a leading opensource e-commerce platform, to provide you with solutions that work on three levels – eAccount, eTrade & eCommerce. Each solution builds on the previous one and provides additional features to help you manage your business more efficiently.

By providing an integrated and automated system, Intact Cliqx eliminates the need for manual data entry and enables you to manage your online store and internal operations from a single platform. This also ensures your data is always up-to-date and accurate, achieved through real-time synchronisation between your website and your Intact iQ or Intact Xline system.



# Intact Cliqx eAccount

The Cliqx eAccount portal is a secure and reliable online platform that empowers your customers to manage their account 24/7.

They can access information on their account, order, quotation, and delivery history whilst also accessing statements, reports, and payment options. Their home screen dashboard will display account balance, aged balances, recent orders, and quotations so customers can quickly and easily monitor their business dealings with you. Customers can also easily search through history screens by product, order reference, or value, and retrieve copies of documents instantly with a simple click of an icon.

eAccount provides real-time data directly from your Intact software system, saving valuable admin time for your staff and simplifying the process for your customers.

To learn more about our Intact Cliqx eAccount, email cliqx@ intactsoftware.com

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# Intact Cliqx eTrade

Building on the features of eAccount, eTrade allows your trade customers to place orders or quotations directly into your Intact system, freeing your staff from manual entry and reducing the risk of errors.

With eTrade you can control which products are available to streamline the ordering process for your trade customers. This can be accomplished without the burden of maintaining extensive e-commerce information, while also offering real-time, customer-specific pricing.

Additionally, within eTrade you can build a customer favourite or promotion product list that can be time controlled.

With eTrade, you'll enjoy enhanced efficiency, increased accuracy, and improved customer satisfaction.

To learn more about our Intact Cliqx eTrade solution, email cliqx@ intactsoftware.com

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# Intact Cliqx eCommerce

Cliqx eCommerce is the ultimate solution for businesses looking to expand their online presence and increase their revenue streams.

Cliqx eCommerce provides a full website experience with complete control over which products are available from your Intact system for trading on the website.

By transferring specific information from your Intact system, such as product code, description, category, retail prices, and customer specific pricing, you can ensure a consistent online shopping experience for your customers.

Additionally, eCommerce allows for B2C ordering with promotions, enabling you to increase customer engagement with special offers.



# Streamline Your Online Business With Cliqx eCommerce





Integrating a web store with your back-office ERP system can be challenging for third-party suppliers. With Cliqx eCommerce this integration has already been taken care of by our in house development team who understand the ERP complexities. This way, you can focus on growing your online business without the need to manage third-party suppliers.

Our team collaborates with you to select a web store template that aligns with your business needs, and then customises it with your company branding to create a personalised shopping experience for your customers.



#### Effortlessly Manage Your Online Store

Cliqx eCommerce offers a simple and user-friendly content management system that puts you in control of your website. Within your Intact iQ or Xline system, you can update your products without the need for technical expertise.

Our tried-and-tested templates have been optimised to provide your customers with a seamless shopping experience, including quick order features, real-time stock visibility, and customer specific pricing options.



These features are designed to enhance your customers' shopping experience and increase the likelihood of converting their visits into sales.



### **Real-Time Integration**

Real time integration between your Intact system and your web store allows you to operate more efficiently as a business as well as improve your customers online experience.

With Cliqx eCommerce, new online orders flow seamlessly and in real-time to your Intact system. Multi-cart functionality has been added for Intact iQ, enabling customers to split their order into collections or delivery.

In addition, your ERP system seamlessly and accurately synchronises key data such as stock levels, customer account details, pricing and product details with your web store.

By automating your business processes and eliminating manual order entry, you can streamline your operations, eliminate the risk of human error, and provide your customers with accurate, up-to-date information 24/7.

# Smart Commerce For Smart Business

### **Responsive Design**

Cliqx eCommerce's responsive design ensures your e-commerce website will be optimised for different devices and screen sizes, providing a seamless and enjoyable user experience for customers on desktops, laptops, tablets, and smartphones.



#### Professional, Reliable Templates

Utilising a range of pre-designed templates, you can easily customise your Cliqx eCommere website to align with your branding, ensuring a professional look and feel.

#### One Platform, Multiple Stores

With Cliqx eCommerce, you can manage multiple online stores from one Intact system. Cliqx eCommerce facilitates the use of different website domains, with all sites managed from within your ERP system.



### **Product Management**

You have complete control over which products are offered for sale on your eCommerce website. For your chosen products, specific product details stored in your Intact system will be automatically populated in your Cliqx eCommerce store, utilising product attributes such as:



Once you have successfully uploaded a product, your Intact system automatically and continuously synchronises the stock levels and prices to your website, eliminating the arduous task of managing two separate databases.



#### **Order Management**

Cliqx eCommerce streamlines all aspects of your e-commerce operations by automatically populating operational data, such as orders, payments, shipments, and inventory updates, direct to your Intact system when the order is placed.

A consistent order entry process is crucial for maximising your cart conversion rate and ensuring customer loyalty, and Cliqx eCommerce offers an intuitive solution.

### **Rapid Order Entry**

Cliqx eCommerce features a rapid order entry facility that enables customers to reorder items directly from their order history, simplifying the ordering process. Additionally, customers can quickly and easily copy and paste multiple product codes into your Cliqx eCommerce site for swift bulk ordering.

### **Multiple Payment Options**

Cliqx eCommerce offers multiple payment options. You can provide purchase order on credit account, credit or debit card payment options, PayPal, Stripe, Sagepay, or a combination thereof.

### **Shipping Features**

Cliqx eCommerce offers comprehensive shipping support with various customisable settings to cater to your business needs. You can set up your store for free shipping over a certain amount or base shipping rates on order weight or total. You can even specify additional shipping charges per product. Shipping estimates are also available, and certain customer groups can be designated for free shipping.

With Cliqx eCommerce, delivery locations are easily managed. The software also accommodates in-store pickups. Multi-cart options allow customers to split their order between delivery and collection by item.

### Your eCommerce Partner

At Intact, we understand the importance of partnering with you to provide tailored e-commerce solutions that meet your unique business needs.

When you invest in Cliqx eAccount, eTrade, or eCommerce, you don't need to educate another supplier about your business processes, customer requirements, and more. We have deep industry knowledge and know your business's individual nuances.

We will also continue to invest in Cliqx, in partnership with nopCommerce, to bring you constant upgrades as standard.

You also benefit from the Intact family of customer enhancements and roadmap features.



Intact Cliqx

### **Training & Support**

To ensure you're confident in taking control of your web store, we provide training on the use of your Cliqx eCommerce website pre go-live.

# Some of the services we offer as standard include the following:



Website hosting



Website and database backup



Top Level Site Branding

#### **Optional Services:**



**SSL Certificates** Which is vital in protecting your customers' data!

With Cliqx eCommerce, you have a total e-commerce solution that will meet your business requirements, provides constant support and advice, and is facilitated by the latest technology and system requirements.



Streamline your operations, boost sales, and elevate your customers' experience with Intact Cliqx's powerful online solutions.

To find out more or to book a demonstration, contact the team at **cliqx@intactsoftware.com** 



intactsoftware.com