# intact iQ

Intact iQ: Module

# Analyst

The Intact iQ Analyst module is your enterprise-wide, fully integrated analytics tool that offers a complete and accurate view of your business every time.

# Modern Business Intelligence

Intact iQ Analyst provides you with the modern business intelligence tools now required to expedite real-time business analysis and reporting for businesses of any scale or sector and at every level of your organisation.

Unlike other analytical tools, Analyst fully integrates with your Intact iQ system to ensure it complements and works seamlessly with all other Intact iQ modules.

This level of enterprise-wide intelligence enables you to analyse data from any part of your business in real-time to facilitate informed decision making.

The flexibility of Intact iQ also extends to the Analyst module enabling you to customise your analytics interface to ensure it shows the critical performance indicators relevant to you, a role, a department or the entire organisation... the choice is yours.

# Every day, your system discreetly records every key stroke, transaction and sales line.

This is a massive untapped asset. Being able to collect and analyse your most important metrics and data is critical. Having the right tools to automate this process is crucial.

The Intact iQ Analyst module will enable you to move your organisation from being data-informed to data-driven; that's how we define modern business intelligence.

## Faster, Better Decision Making

The Intact iQ Analyst module will provide you and your team with instant access to accurate, real-time, relevant information so you can become more agile and responsive. You will be able to quickly interrogate data and drill down to the level you require to unearth valuable insights that would otherwise remain hidden.

You can also use Intact iQ Analyst to identify trends and patterns, whether by demographic breakdown, geographical spread, total spend, product or service preference, purchasing channel or other factors.

## Save Time and Money

Intact iQ Analyst will enable you to identify wasted resources and more efficient ways of doing business. In addition, time spent collating reports can now be spent concentrating on information and insight analysis.

Intact iQ Analyst can also help save you the expense of consultancy time that is traditionally required when you wish to reconfigure settings to accommodate your changing data needs. Intact iQ Analyst has been designed so that it can be easily configured by you to facilitate your changing analytics requirements.
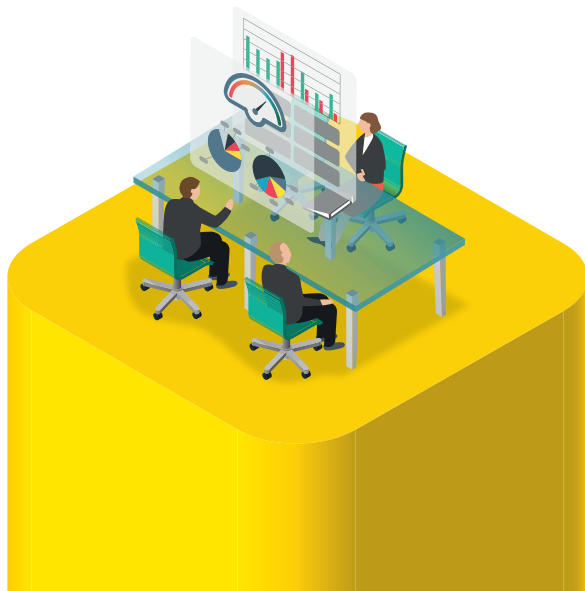
# Centralised Information

The use of an integrated analytics tool ensures you are working with one centralised information system. This ensures information is transparent and accessible across your organisation either in the form of dashboards or reports.

It also allows departments to work collaboratively, sharing historical and real-time data and insights that can be used to formulate strategies and facilitate forecasting and trending.

# Enhanced Customer Analysis

Use Intact iQ Analyst to identify, track and monitor customer purchase patterns, preferences and interests to effectively segment your customers. This will allow you and your team to tailor your products and/or services to their needs.

You can also start to use your data to identify emerging demand trends. Establish competitive advantage by tailoring your operations to cater for these trends before your competitors.

# Key Features

### 1. Enterprise-Wide Intelligence

Analyse data from any part of the business to drive informed decision making.

### 2. Graphical Analysis

Display your data analytics in a variety of graphical charts to your liking. Export with ease for use in Microsoft Office tools.

### 3. Security

Access to your business intelligence models can be controlled at role and user level.

### 4. Comparative Analysis

Compare data from a previous day, week, month, period or year to identify trends and gaps.

### 5. Filtering Results Screen

Results information can be further refined by sorting, grouping and filtering.

### 6. Configurable Interface

Customise your analytics dashboard by role or user without coding or programming experience. Drag & drop customisable dashboards. Define your own analysis criteria and choose from multiple chart types, gauges & detailed views.

### 7. Real-Time Data Analysis

To enable you to pre-empt or manage situations as they occur, Intact iQ Analyst displays your KPI and business data in real-time.

### 8. Full Analysis Breakdown

Interactive analysis from summary to transaction level. Start with a holistic view & easily drill down to constituent parts. You can also combine several criteria to interrogate the data. You can also analyse any Intact iQ business object including customer user defined types.

Use the power of Intact iQ Analyst to drive timely, effective and intelligent decision making across your business.

For more information, please contact us at **info@intactsoftware.com**

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